



### **About the vacancy**

Acxiom, the global leader in interactive marketing services, has a vacancy for a Senior Digital Strategist to join the European Multi Channel Marketing Services Team, based from our Amsterdam office.

The ideal candidate will have a strong digital agency/Consulting background and have wide ranging exposure to all Digital marketing channels and technologies with a strong comprehension on clients' digital marketing/eCRM problems.

The successful candidate will be required to liaise across complex internal matrix to successfully deliver projects to a growing client base. The Senior Strategist will also be involved in the sales and delivery process for the multi channel line of business so will be required to demonstrate extensive evidence of involvement in the pre-sales, sales and delivery life-cycle.

The Senior Digital Strategist will have a broad, 360 degree understanding of digital marketing channels, technologies and services including email, web, mobile and social media. An understanding of data and analytics would also be of benefit in this role.

Acxiom connects clients with their customers through deep consumer insight that enables effective and profitable marketing initiatives and business decisions. Our consultative approach spans multiple industries and incorporates decades of experience in consumer data and analytics, information technology, data integration, and consulting solutions for effective marketing across digital, Internet, email, mobile and direct mail channels.

### **Contactgegevens**

Als bovenstaande functie overeenkomt met jouw kwaliteiten en ambities, komen wij graag in contact met jou. Stuur je schriftelijke motivatie en curriculum Vitae in het Engels per e-mail naar Suzanne de Vos (HR Advisor): [suzanne.devos@acxiom.com](mailto:suzanne.devos@acxiom.com)

Meer informatie over onze organisatie vind je op de website: [www.acxiom.nl](http://www.acxiom.nl) of [www.acxiom.com](http://www.acxiom.com)